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For Immediate Release

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WBGU-TV to move to new channel following FCC spectrum auction

Bowling Green State University announced today that WBGU-TV will continue broadcasting in the UHF spectrum following the conclusion of the FCC’s broadcast incentive auction. However, the station will be moving to a new channel.

While ensuring the station would continue broadcasting, BGSU participated in the auction. The University voluntarily withdrew from the process last month.

“As we indicated before the start of the auction, WBGU-TV remains an integral part of the University’s core mission, a valued asset in the community, and an important provider of experiential learning for our academic programs,” said BGSU President Mary Ellen Mazey. “We look forward to continuing that mission.”

The FCC informed BGSU that WBGU-TV will be moving from channel 27 to channel 22 as part of the post-auction spectrum “repacking” process. The change will not have a significant impact on the station’s viewers. While the deadline to move to its new channel has not been finalized, nothing will change for at least 18 months or more. Any costs for the move should be covered by an FCC fund of auction proceeds.

While BGSU had hoped to generate significant new revenue from the auction to support student scholarships, President Mazey said the University and the community still benefited from the auction process. “Our conversations about the future of WBGU helped generate a renewed appreciation of the station, both in the communities we serve and on our campuses. The process has strengthened the station and the University.”

President Mazey has appointed a University task force to develop and implement a plan to increase collaborations and more closely align the station with BGSU’s academic programs.

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